

30 YEARS

HERMES EXPO

INTERNATIONAL

A Leading Business Expo and Networking Platform for Greek-America

OCTOBER 20, 2021 | 12 PM TO 6 PM
GRAND MARQUIS, OLD BRIDGE, NJ

- Explore Hermes Expo's Diverse Exhibit Showcase
- Connect With Sponsors & Exhibitors
- Discover New Products & Services
- Learn From Educational Seminars
- "Taste of Hellas" Greek Wine Tasting
- Awards Dinner & Entertainment



*PRE-REGISTRATION IS REQUIRED

FOR MORE INFORMATION VISIT WWW.HERMESEXPO.COM | INFO@HERMESEXPO.COM

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OPEN INVITATION TO ALL BUSINESSES AND PROFESSIONALS

June 1, 2021

Dear Potential Exhibitor,

It is with great pleasure to invite you to participate in the 30th Hermes Expo International on October 20, 2021, at the Grand Marquis, in Old Bridge, NJ, a prime location in Central Jersey. This year, Hermes Expo will commemorate its 30th Anniversary by featuring a diversified booth exhibit, trending educational panel discussions, networking reception, and an awards dinner honoring well-established business professionals in the area. Furthermore, the local municipality and Economic Development team of Old Bridge, NJ will be participating by featuring local businesses, and Chambers of Commerce.

For over 30 years, the Hermes Expo has acted as a facilitator for Greek, Greek-American, and American businesses looking to create new economic ties by expanding their business connections through Hermes Expo's extended network. Hermes Expo's business networking and educational platform attract like-minded professionals each year representing a myriad of industries. This year, Hermes Expo will highlight the hospitality industry, food service, food distribution, and travel and tourism.

How do you benefit from attending the Hermes Expo? There's an easy answer! The opportunities presented at the Hermes Expo are endless! From business card exchange, impactful networking, high profile people, cultivating new and old relationships, insightful panel discussions, idea pitching, and so much more!

Want to be part of the Hermes Expo? Visit www.hermesexpo.com to select from the following business opportunities available:

1. [Become an Exhibitor](#)
2. [Become a Sponsor](#)
3. [Attend the Awards Dinner & Entertainment](#)
4. [Advertise in the Hermes Expo's Business Journal](#)

Our website will be updated frequently with announcements regarding the schedule of events.

Pre-registration is required to participate and attend all events of the Hermes Expo to ensure COVID-19 safety measures. ***The deadline to complete your registration is September 15, 2021.***

For additional information or any questions you may have, please email us at info@hermesexpo.com or visit www.hermesexpo.com. We look forward to having you with us!

Thank you,
Paul Kotrotsios
Founder and President of Hermes Expo
paul@hermesexpo.com



PRELIMINARY SCHEDULE OF EVENTS OF THE 30TH HERMES EXPO

11:00 AM

Exhibitor Setup: Light breakfast will be provided
Closed to the public

12:00 PM - 1:00 PM

Private Reception: For all dignitaries, honorees, speakers, sponsors, and exhibitors only

1:00 PM

GRAND OPENING

Ribbon Cutting Ceremony featuring The Honorable Owen Henry, Mayor of Old Bridge, NJ

1:00 PM - 5:30 PM

HERMES EXPO'S BUSINESS NETWORKING EXHIBITION

Featuring booths from the following sectors: Advertising/PR, Art & Culture, Banking Financial Services, Business Advisory, Cellular Services, Construction, Consulting Services, Consumer Goods, Educational Services, Energy Services, Event Planning, Entertainment Services, Foodservice Distributor, Foodservice Operator, Hospitality Industry, Greek Specialty food importer/distributor, Government Agency, Greek Food, Greek Wine, Importer/Exporter, Investment Opportunities, Insurance Services, Legal Services, Lifestyle, Manufacturer, Medical Services, Music, Painting Services, Photography Services, Religious, Restaurant Equipment, Textiles, Travel & Tourism, Wine & Spirits

2:30 PM - 3:30 PM

Panel Discussion - TBA - Please check our website for updates

3:30 PM - 4:30 PM

Educational Seminar: Financing your business with the SBA

- Moderated by Sheryl L. Paynter, Lead Lender Relations Specialist & Lead Economic Development Specialist

3:30 PM - 4:30 PM

Educational Seminar: Taking your business Global

- Moderated by Elayne Stanback-McClaine - NJ Small Business Development Center at Rutgers New Brunswick

5:30 PM - 6:30 PM

Cocktail Reception within the Exhibition Grand Ballroom

Food Stations, soft drinks & Wines *FOR DINNER TICKET HOLDERS ONLY*

6:30 PM

Hermes Expo Awards Dinner and Awards Ceremony Honoring:

- Paul Kalamaras, SEVP, Investors Bank
- Eleftheria Oikouta & Meropi Kyriakou, Greek Language Educators
- Bill Kolovos, Kolovos Enterprises
- Philip Christopher, President, PSEKA & President, American Network Solutions
- Dr. Zisis Chroneos, AHEPA Cooley's Anemia Foundation
- John Kallas, Co-Founder, Pan Gregorian Enterprises
- Anthony Papamarkos, Owner, The Graycliff

7:30 PM

Dinner and Entertainment by DJ Tommy Karas

Pre-registration is required for all Hermes Expo events

In order to create a safe experience for all, attendees will be required to provide valid proof of full vaccination for entry (photo of CDC vaccination card is fine) or proof of a negative COVID-19 test taken within 72 hours before attending the Hermes Expo. Hermes Expo is adhering to NJ guidelines on COVID-19, and requirements are subject to change.

You are cordially invited to

Hermes Expo's Awards Dinner

Wednesday, October 20, 2021

At the Grand Marquis, Old Bridge, NJ

5:30 PM Cocktails | 6:30 PM Awards Dinner & Entertainment

HONORING INDIVIDUALS WHO HAVE EXCELLED IN
THEIR FIELD

Paul Kalamaras, SEVP, Investors Bank

Eleftheria Oikouta & Meropi Kyriakou, Greek Language Educators

Bill Kolovos, Kolovos Enterprises

Philip Christopher, President, PSEKA & President, American Network Solutions

Dr. Zisis ChronEOS, AHEPA Cooley's Anemia Foundation

John Kallas, Co-Founder, Pan Gregorian Enterprises

Anthony Papamarkos, Owner, The Graycliff

RSVP is required. No tickets will be sold at the door.

Individual ticket \$150

www.hermesexpo.com or call 610.202.1972

HERMES EXPO

30TH HERMES EXPO PARTICIPATION SUMMARY

Sponsorship Packages



- National level
- Platinum level
- Gold level
- Silver level
- Single booth exhibit

| |
|----------|
| \$15,000 |
| \$9,500 |
| \$7,500 |
| \$5,500 |
| \$2,500 |

Advertising Rates for Business Journal



- Half Page Color
- Full Page Color
- Inside Back Page Color
- Inside Front Page Color
- Back Page Color

| |
|---------|
| \$475 |
| \$950 |
| \$2,700 |
| \$2,700 |
| \$3,500 |

Hermes Awards Dinner



- Individual ticket
- Table of 10
- Table of 10 + full page color ad

| |
|---------|
| \$150 |
| \$1,500 |
| \$1,995 |

Single Tickets



- EXPO General Admission
- Grand Reception + EXPO
- Awards Dinner + EXPO

| |
|--------------|
| FREE! |
| \$50 |
| \$150 |

***Pre-registration is required for all Hermes Expo events due to COVID-19 safety guidelines.**



WHAT IS HERMES EXPO?

Hermes Expo International (Hermes Expo) is a leading business expo and networking company in America, which has been promoting commerce, communications, and culture between America and Greece since 1992.

Hermes Expo acts as a catalyst for businesses seeking new business opportunities and network expansion. Hermes Expo serves as a live marketplace for businesses and professionals to come together and meet face to face, renew client relationships, demonstrate products, launch new products, taste test products, and services, meet with industry leaders, and experts.

| SPONSOR BENEFITS | DIAMOND \$15,000 | PLATINUM \$9,500 | GOLD \$7,500 | SILVER \$5,500 | EXHIBITOR \$2,500 |
|---------------------------------------|---------------------|---------------------|-----------------|-------------------|----------------------|
| Journal Advertisement | Inside Front Page | Inside Back Page | Full Page | Half Page | Listing |
| Logo Placement on Marketing Materials | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo & Link on Website | ✓ | ✓ | ✓ | ✓ | Only logo |
| Booth Location | Premium | Premium | Premium | Standard | Standard |
| Social Media Promotion | Exclusive | Exclusive | ✓ | ✓ | ✓ |
| Awards Dinner | 20 Tickets | 10 Tickets | 6 Tickets | 2 Tickets | For purchase |
| Discussion Panelist | ✓ | ✓ | ✓ | | |
| Design Your Own Panel Discussion | ✓ | ✓ | | | |
| Awards Dinner Presenter | 4 Awards | 2 Awards | | | |
| Address the Hermes Expo Audience | ✓ | | | | |

ONLINE PAYMENT VIA WWW.HERMESEXPO.COM



1

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OUR WEBSITE



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METHOD



3

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CONFIRMATION
EMAIL



4

SUBMIT LOGO
& COMPANY
PROFILE TO
HERMES EXPO



5

PREPARE
BOOTH
SHOWCASE